

The Branch Leaflet

Trees Are Our Future

American Heritage being preserved one tree at a time

American Elms stand as a symbol of American beauty. This wonderful tree stands for strength in times of storm, stamina during times of adversity and grows far above its peers.

Shading our homes and creating beauty in parks and landscape for years, the giant American Elm may become a tree of the past. This tree is far from the dominant species it once was, it stands as a part of our culture that should be held dear. For hundreds of years this tree has been a focal point in many arboretums, parks, municipal locations and homes.

The elms still present in our communities are continually being challenged by storms, pest threats, nutrient and water needs. They are also being struck down by Dutch Elm

disease. As these magnificent trees get older, other conditions such as rot and decay also take their toll.

As a "tree-hugging," American-loving arborist, I want to challenge those in the community with the privilege of owning one of these historic giants to make it your goal to help preserve them whenever possible. With proper care and monitoring many of the American Elms can be preserved for years to come.

Branch Tree Service has had the honor of working on some of the oldest American Elms in the area recently. We would be glad to help you preserve your American Elm and/or other historic or suffering trees in your community.



George Lee,
CEO Branch Tree Service



Branch Tree Service

is dedicated to the care of trees, shrubs and other plants. We serve commercial and residential clients throughout southeast Michigan. Branch offers fertilization, pruning, consulting and a host of other services.

The Branch Leaflet

is published quarterly to help our clients better understand their landscape needs. We offer insight into professional tree and shrub care as well as practical tips for the do-it-yourself tree enthusiast.

Healthy Soil is where life begins



Fall is the perfect time to prepare your landscape and soil for next summer's season. Have you ever wondered how farmers are able to get such great food to the super market? The answer is soil. Every good farm is packed with rich, healthy soils.

Soil is the foundation for farmers to grow strong, healthy produce. Soil is equally important in landscapes and yards. Without rich nutrient filled soils, it is hard to achieve lush growth from trees and shrubs.

Farmers till the soil, rotate crops, apply compost and then use fertilizer in the hopes that Mother Nature will provide adequate amounts of moisture. Arborists do the same thing with services and treatments.

For those with established landscapes, it's impossible to start fresh every year, adding compost and tilling the soil. Scientific development has made it possible to add compost naturally and without disturbing the existing landscape.

Branch Tree Service is one of the few companies in Michigan to apply organic liquid compost directly onto the soil area around trees and shrubs. The compost contains 16 natural soil-enriching fungi called mycorrhiza.

Liquid compost and mycorrhiza are not fertilizers; they are organic based factors essential to having a healthy landscape. Most communities in the metro area deal with heavy clay or extremely sandy soils. Without adding these valuable components, trees and shrubs are unable to grow to their maximum potential. Find out if your landscape professional uses organic liquid compost, or call Branch Tree Service to find out more and request a yard evaluation. Be sure to mention this article and receive the summer compost special.



Fall Fertilization



Treating trees and shrubs in the fall is essential for a landscape that will awe your family and neighbors alike. But, treating trees and shrubs for nutritional needs is much different than fertilizing your lawns and annuals. Most people apply between five and eight fertilizer treatments to their lawns each year in hopes of keeping the lawn lush, green and healthy. It takes all those treatments to affect each of the tiny grass roots.

Consider the roots in your shrubs, evergreens, maples, oaks and elms, how much more attention do you think is needed to impact those deep roots? Fertilizing trees starts with working today and patiently tending them to get the benefits that often the naked eye cannot see. Branch Tree Service has 25 years experience tending to trees and shrubs. We've developed methods that allow small shrubs and trees to perk up quickly, but larger trees may need more time.

With so many tree fertilizers out there, it's important to know which fertilizer should be used, and at what time. The wrong fertilizer or the wrong method of application, combined with being applied at the wrong time will only hurt your landscape.

Tree fertilizing is one of the safest ways to keep your trees and shrubs healthy and beautiful, and fall is the perfect time to feed their roots. While you may not see a perfect tree today, the result will be seen in years to come as you allow your Branch Tree Service specialist to care for your piece of earth.

CALL BRANCH TREE SERVICE TODAY!

Invest in your landscape today, enjoy a beautiful yard tomorrow



In today's economy, people are staying closer to home and enjoying the comfort of their friend's and neighbor's yards. With a rise in fuel prices, the housing market and a range of economic issues, families are investing in their homes and spending less time and money abroad.

Your landscape not only sets the tone for your home, it is also your small patch of earth, connecting you to the living breathing air around us. Your trees and shrubs are an investment that you can enjoy now and will be with you for years to come.

Ash trees are still a major concern in Michigan. Millions of dead and hazardous ash are causing damage to landscapes and homes. Taking care of dead and damaged trees now can save your family time and money in the future. It is also a safety measure that cannot be ignored.

Healthy trees and beautiful shrubs, accented with flowers are rewards for caring, no matter how small or how large.

Fall is the time to invest in your trees and shrubs and start enjoying them at their fullest potential. Prepare for the winter months by properly pruning your trees. With ice and snow on their way, it's important to have safe healthy trees that won't break under the pressure of the winter months.

The professionals at Branch Tree Service are skilled at making sure your investment is safe and prepared for years to come.



Goals for Fall Tree Care

Goal #1: Give Roots Some Muscle

- Fall Deep Root Fertilize for Suffering Trees
- Apply Mycorrhizae Root Enhancers

Goal #2: Get Down To Basics

- Nutrients- Fall fertilize/ pH modifications
- Water - Deep root water once to twice a week

Goal #3: Lay Down A Security Blanket

- Installing a layer of organic mulch retains moisture, insulates roots, and breaks down to make your soil a happier place for tree roots

Goal #4: Safeguard Against Hazards

- Remove hazardous trees
- Prune out deadwood
- Cabling and Bracing for weak structured trees

Goal #5: Clean Out Your Trees

- Pruning your trees makes them healthier, safer, and more beautiful

Goal #6: Don't Get Burned

- Winter burn can cause unsightly damage to your plants. Lock moisture into your sensitive trees and shrubs by applying a winter moisture protection spray.



Trees Are Our Future

Branch Tree specialists assist community after deadly summer storms

Branch Tree Service, with its fleet of more than 50 pieces of equipment, was dispatched to as many as 20 different locations each and every day after this summer's storm emergency. Branch Tree Service specialists serviced hundreds of locations for storm emergencies alone this year.

Because of the enormous work load, the company had to prioritize service based on the seriousness of the damage. The 120-foot reaching crane was a real life-saver during these storms as it greatly reduced hazards for both our staff and our client's property.

"Most calls were responded to within 48 hours," said George Lee, owner of Branch Tree Service. "We think this was great, based on the wide spread area the storms hit and the amount of damage it inflicted in our communities."

Why We Need Trees

- Trees provide the oxygen we need
- Without trees our earth would be a very hot place to live
- Trees lessen unwanted noise



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Latest Happenings:

Sunset Maple planted by Branch Tree Service in living memory of Dr. Sophie Womack of the Detroit Medical Center. The tree was selected on behalf of the staff at DMC and planted in the Brush Mall area. It is also visible to Children's Hospital and the surrounding area.

Branch Tree Service recently became Metro Airport's answer to a continuing issue of birds flying and hovering along runways. Birds are a serious issue at many airports across the country. They pose a challenge for planes and can often wreak havoc with large engine intakes causing engine failure. Branch Tree Service was called upon to redirect the bird's living patterns further from the runways in order to prevent any harm from or to the birds themselves.

Branch Tree Service welcomes Todd Fleishans as Plant Care Supervisor. Fleishans' credentials include being an ISA Certified Arborist, an ISA Municipal Certified Arborist, and A State of Michigan Certified Pesticide Applicator. He has completed hundreds of hours of industry-related training, and received other special and honorable mention awards and certifications. Fleishans is extremely passionate about his work and equally passionate about our environment.



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